

**Sponsorship Opportunity
Delaware Recreation and Parks Society
38th Annual Conference
February 14 - 15, 2018**



Dear Parks and Recreation Friend,

Join us in Rehoboth Beach for the 38th annual Delaware Recreation and Parks Society Conference, as we explore how parks and recreational opportunities enrich our lives and impact our communities.

The 2018 DRPS conference will be held at the Atlantic Sands Hotel, February 14 – 15.

Our theme for the 2018 conference is:

“For the Love of Parks”

The Delaware Recreation and Parks Society is offering exhibitor and sponsorship opportunities that present unique ways to effectively promote your products and services to a broad range of agencies within the parks and recreation field.

Exhibitors have the option of participating on just one or both days of the conference. Non-profit and community outreach organizations will exhibit on Thursday.

This conference attracts 150 parks and recreation professionals and stakeholders from the state and surrounding region. This select group of people includes representatives from local, state and federal agencies; resource based nonprofit organizations; as well as community advocates for parks and recreation.

As sponsors and exhibitors, much of your participation reduces registration costs for attendees and provides a meaningful introduction to future customers who will have ample time to learn what your organization can do for them. Your sponsorship also provides significant opportunities to promote your products and services in selected conference items and highly visible exhibit areas. This is a truly golden opportunity to directly connect parks and recreation planners, builders, managers and advocates to your very special products and services.

Information about sponsorship opportunities and exhibiting at the conference is included in this package. For additional information please contact me at susan.staats@state.de.us, or 302-577-7020. Thank you very much for your consideration of this opportunity.

Sincerely,

Susan Staats

Susan Staats
Delaware Recreation & Parks Society
www.derps.org

Delaware Recreation & Parks Society

38th Annual Conference

“For the Love of Parks”

February 14 – 15, 2018

Sponsorship Opportunities

(Number of opportunities per category in parenthesis)

Exclusive Conference Title Sponsor \$3,000 (1)

- Acknowledgement as the exclusive Conference Title sponsor in pre-conference and registration mailings and program materials
- An opportunity to address participants at opening remarks
- One full page cover ad in the conference booklet
- One, highly visible 8' exhibit space; table, linens, two chairs
- Opportunity to provide one company-supplied promotional item for inclusion in Conference registration packet
- Complimentary Exhibitor registration with two meal packages
- Two complimentary DRPS Contributing Memberships
- Two night, double occupancy, accommodation at the host hotel

Keynote Speaker Sponsor \$2,000 (1)

- Acknowledgement as the conference Keynote Speaker Sponsor and in the conference program materials
- Opportunity to address participants at the luncheon
- One full-page cover ad in the conference program booklet
- One, highly visible 8' exhibit space; table, linens, two chairs
- Complimentary Exhibitor registration with two meal packages
- Two complimentary DRPS Contributing Memberships
- Two night, double occupancy, accommodation at the host hotel

Awards Luncheon Sponsor \$1,000 (2)

- Acknowledgement as an Awards Luncheon sponsor in the conference program materials
- One full-page ad in the conference booklet
- One, highly visible 8' exhibit space; table, linens, two chairs
- One complimentary exhibitor registration with one meal package
- One complimentary DRPS Contributing Membership
- One night, double occupancy, accommodation at the host hotel

Conference Social Sponsor \$750 (1)

- Recognition as a conference social sponsor
- Acknowledgement in the conference program materials
- One full page ad in the conference program booklet
- One complimentary DRPS Contributing Membership

Conference Break Sponsor \$500 (4)

- Recognition as a conference break sponsor
- Acknowledgement in the conference program materials
- 1/2 page ad in the conference program booklet
- One complimentary DRPS Contributing Membership

Conference Session Track Sponsor \$500 (3)

- Recognition as a conference session track sponsor
- Acknowledgement in the conference program materials
- 1/2 page ad in the conference program booklet
- One complimentary DRPS Contributing Membership

Conference Single Session Sponsor \$250 (unlimited)

- Recognition as a conference session sponsor
- Acknowledgement in the conference program materials
- Business Card ad in the conference program booklet

DRPS Supporter \$50 (unlimited)

A special category for community and non-profit organizations

- Acknowledgement in the conference program materials
- Manned display table at the Conference on Thursday with one meal package

Delaware Recreation & Parks Society

38th Annual Conference
"For the Love of Parks"
February 14 – 15, 2018



Exhibitor and Program Advertising Information, Rates, and Packages

Exhibit Spaces and Fees

Businesses and organizations have the opportunity to set up a display at the Delaware Recreation & Parks Society's Conference. Exhibits will be located in the main ballroom of the hotel. Each exhibitor shall receive one 8ft table and two chairs.

Electricity is available at no additional charge, though we will need to know if you require electricity prior to the conference. Please provide your own extension cord and power strip.

A maximum of 14 exhibitor displays per day can be accommodated in the space allotted at the hotel. Exhibitors have the option of participating for one or both days of the conference. Please note your preference on the registration and remittance forms.

One continental breakfast and lunch per day are provided to each exhibitor at no charge. Additional meal tickets may be added at \$40 per person per day.

You are responsible for having your area set up by 7:30am on the first day that you exhibit and taken down prior to 5:00pm on the final day that you exhibit.

Each exhibitor is asked to provide a door prize (with a \$20+ value) to be given away during the conference.

One Day Exhibitor Fees:	DRPS Member \$200.00	Non-member \$275.00
Two Day Exhibitor Fees:	DRPS Member \$300.00	Non-member \$375.00

Conference Program Advertisements

Advertising opportunities are available in the conference program for any business or organization. Fees vary depending on the size and placement of the ad. Ads are in black & white unless otherwise noted. High resolution JPEG or PDF file required.

Advertising Rates:

Back cover (four color)*	Reserved for sponsor ad
Inside cover (front or back, four color)*	Reserved for sponsor ad
Full page	\$ 200.00
½ Page	\$ 150.00
¼ Page	\$ 75.00
Business card size	\$ 50.00

Overnight Accommodations

“The Atlantic Sands is one of Rehoboth beach’s finest hotels, uniquely set among local businesses, restaurants, night life and one of the few that stands just feet from the white sandy beaches”.

The Atlantic Sands Hotel is located at 101 North Boardwalk in Rehoboth Beach 19971. For information e-mail the hotel at info@atlanticsandshotel.com or visit them at www.atlanticsandshotel.com.



The room rates for DRPS Conference attendees and exhibitors are as follows:

ROOM RATES

\$99.00 single/double occupancy

TAXES & FEES

8% hotel occupancy tax

CHECK-IN/CHECK-OUT TIMES

Check-in time is after 4:00 pm. Checkout is 11:00 am.

RESERVATION METHOD

Overnight accommodations can be arranged by calling 1-800-422-0600.

Please reference booking ID # 8695 and identify yourself as being part of Delaware Recreation and Parks Society (block name) to insure you receive the group discounted rate.

Hotel reservations must be made no later than Sunday, January 7, 2018.

Please call 1-800-422-0600 to book room reservations. Currently, the hotel website does not accept individual group room reservations. When making room reservations, specific room types are requests only and cannot be guaranteed.

Delaware Recreation & Parks Society

38th Annual Conference
"For the Love of Parks"
February 14 – 15, 2018

DELAWARE
RECREATION &
PARKS
SOCIETY



Sponsor, Exhibitor and Program Advertising Registration Form

Name of Business or Organization _____

Contact Person _____

Mailing Address _____

Telephone Number _____ Fax _____

Email _____

Website _____

Service or Product Description _____

Are you a current DRPS Member? Yes No

Please check all opportunities in which you would like to participate.

Sponsorship:

_____ Conference Title Sponsor	\$3000.00
_____ Keynote Speaker Sponsor	\$2000.00
_____ Awards Luncheon Sponsor	\$1000.00
_____ Social Sponsor	\$ 750.00
_____ Break Sponsor	\$ 500.00
_____ Conference Session Track Sponsor	\$ 500.00
_____ Single Session Sponsor	\$ 250.00
_____ DRPS Supporter (Non-Profit & Community Org)	\$ 50.00

Exhibitor:

(Exhibitor fees are included in the Conference Title, Keynote Speaker and Awards Luncheon Sponsor Packages)

_____ Exhibitor – One Day - Member	\$ 200.00
_____ Exhibitor – One Day - Non-Member	\$ 275.00
_____ Exhibitor – Two Day - Member	\$ 300.00
_____ Exhibitor – Two Day - Non-Member	\$ 375.00

Conference Program Advertisement Fees

(Most sponsor packages include ad placement. Check "Sponsorship Opportunities" for ad sizes and inclusions)

_____ Full page	\$ 200.00
_____ ½ Page	\$ 150.00
_____ ¼ Page	\$ 75.00
_____ Business card size	\$ 50.00



Please remit registration form and payment by January 19th, 2018

Sponsorship \$ _____

- Please review sponsorship descriptions for inclusions
- Provide electronic logo (300 DPI min JPEG or PDF) for website and acknowledgement purposes.
- Provide electronic ad for inclusion in conference brochure

Exhibitor Fee
• Check date(s) of attendance: _____ Feb 14 _____ Feb 15 \$ _____

Additional Meal Ticket @ \$40.00 each person - per day # _____ \$ _____

Advertisement Fee \$ _____
• Please send ad copy electronically or business card with registration form

Membership Fee \$ _____
• **Please complete DRPS membership application and submit with registration**
• DRPS membership fee is included in the Conference Title, Keynote Speaker, Awards Luncheon, Social, Break and Session Track Sponsor Packages

DRPS Scholarship Donation \$ _____
• Please see DRPS membership application for scholarship information

Misc _____ \$ _____

Total Remittance: \$ _____

Electric outlet requested: Yes or No

Other Request(s): _____

Please make checks payable to DRPS

* A \$20 administrative fee will be retained for any exhibitor refunds

Forms and payments should be returned to:

**Susan Staats
1832 N Lincoln Street
Wilmington, DE 19806**

Susan.staats@state.de.us

For more information, call 302-290-9367 (cell) or 302-577-7020 (office)

Delaware Recreation & Parks Society

38th Annual Conference

“For the Love of Parks”

February 14 – 15, 2018

Silent Auction Information and Submission Form

The Delaware Recreation & Parks Society is committed to the education of individuals within the field of Parks and Recreation and those that are studying to enter the field in the future. With that commitment in mind, DRPS hosts training workshops for Parks and Recreation professionals, and holds two scholarship funds that are awarded to deserving individuals annually. The scholarship funds afford DRPS members the opportunities to attend education and training sessions that would otherwise not be available to them and for students to further their education in Parks and Recreation fields.

A primary fundraiser for the training programs and scholarships is the silent auction that is held in conjunction with the DRPS annual conference. Businesses and organizations can donate items, gift cards/certificates, and/or services to be bid on by conference participants.

If you would like to donate an item or service for this worthy cause, please fill out and return the following form.

Name of Business or Organization _____

Contact Person _____

Mailing Address _____

Telephone Number _____ Fax _____

Email _____

Item or service to be donated _____

Does this item need to be picked up? _____ If so, when? _____

Does this item need a minimum bid? _____ If so, what? _____



Delaware Recreation & Parks Society Membership Application and Renewal Form

Name _____

Job Title _____

Agency or Employer _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone Number _____ Fax Number _____

Email Address _____ Agency Web Site _____

Please Check Membership Type (Please see definitions below).

Contributing.....\$50

Scholarship Funds

The Peter D. Adams Scholarship Trust Fund

was established in 1986 as a permanent education trust. Yearly scholarships will be made from the trust's interest and awarded to undergraduates majoring in parks and recreation.

The William J Hopkins Park Management Fellowship

was established in 1992 as a permanent endowment. Annual awards will be made from the endowment's interest to qualified DRPS members to support professional education and training.

If you would like to contribute to either fund, please list the contribution amount below.

Peter D. Adams Scholarship \$ _____

William J. Hopkins Fellowship \$ _____

Active Membership is open to all persons whose primary occupation in the state of Delaware is in the field of recreation, parks, natural and historic resources, and conservation in an executive, supervisory, or leadership capacity and to those lay persons serving on boards, commissions, departments, councils, agencies, and advisory councils within the field as long as the individual meets the active requirements of that affiliation and is willing to actively serve the Society. Active Members in good standing shall have the right to vote, hold office, committee chairmanships, and committee memberships.

Associate Membership is open to all persons involved in professionally planned leisure time activities in the field of recreation, parks, natural and historical resources, and conservation in the State of Delaware who are:

- A. Employed on a part-time basis which is not their primary occupation; or
- B. Lay persons who show an interest in the objective of the Society who are not serving on boards, commissions, councils, institutions, agencies, and advisory boards.

All associate members are eligible to serve as committee members.

Student Membership is open to all persons who are full-time students in a recognized college or university or high school students who activities and curriculum indicate career interest in the fields of recreation, parks, natural and historic resources, and conservation.

Contributing Membership is open to all individuals or organizations including commercial concerns who wish to maintain liaison with the Society.

Friend Membership is open to lay persons who wish to show their support of the objectives of the Society.

Retired Membership is open to all persons whose primary occupation was in the field of recreation, parks, natural or historical resources and conservation in an executive, supervisory, or leadership capacity.

Please make checks payable to: DRPS

Signature _____ Date _____